

# COMPANY PROFILE



IOP COMMUNITY  
INDIVIDUAL OUTSOURCING PARTNERS

2023

## WHO WE ARE

IOP is a community of Brokers, HRS, and Team Leaders working both, full-time and freelance. We go beyond being just an agency; we specialize in real estate with a results-driven approach.

In this fast-paced market, we don't believe in over-promising. If something can't be done, we find a way to make it work. With deeper knowledge than typical agents, we verify transactions and histories across Dubai's 4,414 sq km real estate landscape, ensuring accuracy and trust.

We have supported companies in launching pilot batches, hosted roadshows, and driven growth initiatives. As young and passionate entrepreneurs, we are committed to making it work for you.

## OUR VISION

At IOP, our vision is to be exclusive partner for companies who started with us at their initial stage and now they have grown more than 100+ people. Also to serve the best quality with affordable price as we know that real estate has the highest retention ratio.

We aim to redefine real estate in Dubai by setting new standards of speed, transparency, and verified expertise.

Our goal is to empower young entrepreneurs, foster innovation, and create lasting value for every client we work with.

**55+**

**Happy Clients**

**1300+**

**Real Estate Members**

**320+**

**Mic Hosted**



*Sayyed Hasan*

FOUNDER IOP COMMUNITY

## OUR MISSION

At IOP, our mission is to be one stop solution for real estate market as our service

- **Recruitment**
- **HR**
- **Marketing**
- **Cold Calling**
- **Training**
- **International Community Brokers**

## OUR VALUES

- **Innovation**
- **Speed & Results**
- **Collaboration**
- **Expertise**
- **Entrepreneurial Spirit**
- **Transparency**



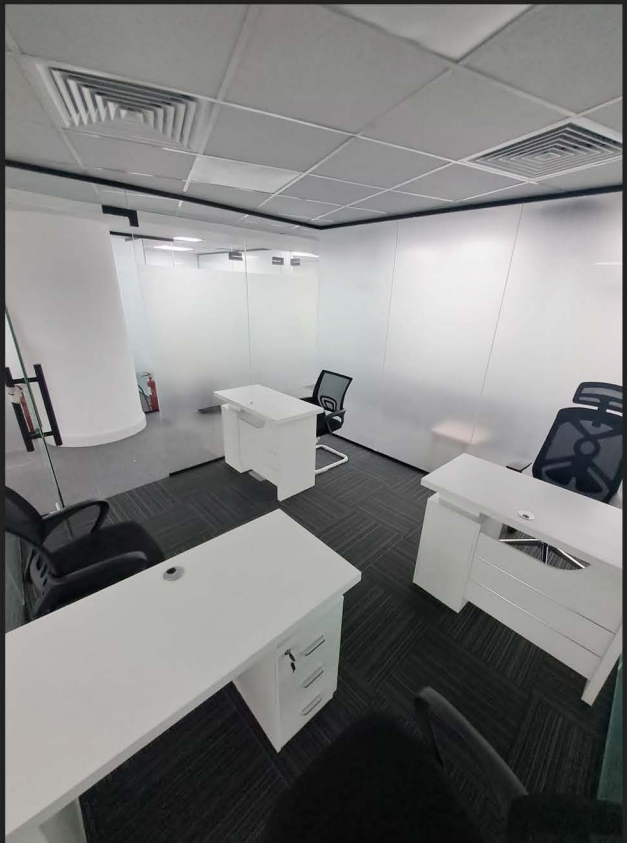
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## OUR OFFICE

At IOP Community, our environment is built to make every member and client feel connected and supported from the very first interaction. We have UK, USA, India operational ventures and UAE we kept our feet everywhere, wherever we have our clients.

It's an open and collaborative space where ideas, expertise, and opportunities come together seamlessly.

Here, professionalism meets community spirit, enabling us to deliver value with transparency, dedication, and care. Whether you're growing your real estate team, exploring partnerships, or making strategic business decisions, our community reflects our commitment to innovation, trust, and long-term success.



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# WHY US?

- Experts
- Affordable
- Specialize in Real Estate
- Beyond Agency, a Community

Experience and Expertise Our seasoned professionals bring years of expertise, ensuring your requirements are fulfilled efficiently and smoothly.



## EXPERTISE BEYOND AGENCIES

We're not just recruiters; as a community of 1300+ brokers, HRs, and TLs, we bring real estate market insight that goes far deeper than standard agents.



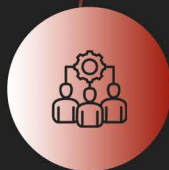
## FLEXIBLE PARTNERSHIP MODELS

Whether you need a few brokers or full HR + recruitment + training support, we offer both non-exclusive and exclusive models tailored to your growth.



## PERFORMANCE-DRIVEN

Our fee structures are competitive, with options for per-head hiring or all-inclusive monthly partnerships — helping you save up to 15% every month.



## END-TO-END HR SOLUTIONS

From NDA, offer letters, inductions, and training to KPI monitoring, offboarding, and growth planning — we handle everything so you can focus on scaling your business.



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## NON EXCLUSIVE PARTNERSHIP

**For Clients:** Higher cost, follow-ups, slower process

**For Us:** Recruiter + portal costs, less dedicated, contractual focus

### Non-Exclusive Models

IOP is a freelance broker community with 1300+ members. We headhunt talent and deliver high-quality, cost-effective solutions.

#### Model 1: Recruitment Partnership

- Minimum 3 brokers contract | Any nationality/gender | 1+ year experience
- Retainer or non-retainer (optional)
- Per Broker: AED 3,000 (negotiable)
- Sales Manager, RM, Team Leader: AED 4,000 (negotiable)
- 30-day free replacement to be provided
- 60% advance for marketing, announcement, community head hunting (can be discussed)

## FULLY EXCLUSIVE PARTNERSHIP

**For Clients:** Low cost, no follow-ups, consistent, full control

**For Us:** Many recruiters, dedicated focus, long-term, reliable

#### Model 2: Exclusive Partnership

- 4-5 brokers/month minimum
- Full HR & onboarding support (NDA, SOP, KPI, Commission Slabs, Offer letters, Handover, Off boarding, HR Manual and Training/Induction)
- HR visit 1 day each week
- Covers new & existing staff
- 3-month: AED 10,000/month
- 1-month: AED 12,500/month
- Interviews unlimited with no extra fees will be given



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Feel free to call us now.



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